



Master-MBA

Codes	Common Core Curriculum Credits	Credits
COM501	Business Communication (English)	3
LDR502	Leadership and strategic Management	3
FIN501	Financial Management	3
MAR 501	Strategic Marketing and Sales Management	3
QMB501	Quantitative Methods for Decision Making	3
GEB 501	Entrepreneurship, Innovation and Change	3
ISM 501	Management Information Systems	3
ECO501	Business and the International Economy	3
BUL 501	Business Law and Ethics	3
MNA501	Strategic Human Resources Management	3
MAR502	Production and Operations Management	3
MAN501	Project Management	3
ACCT501	Corporate Accounting	3
SEM 555	Concentration	12
GEB600	Dissertation – 6 months max.	3



Concentration Courses -12 Credits

Project Management:

- **FIN 522 Project Finance and Budgeting**
- **MAN580 Business Policy and Strategic Planning**
- **MAN520 Risk and Quality Management**
- **MAN536 Planning and Control**

Marketing and Communication:

- **MAR580 Marketing Research**
- **MAR503 Consumer Behavior**
- **MAR536 Integrated Marketing Communication**
- **MAR520 International Marketing**

Information Systems Management:

- **ISM536 Client/server computing**
- **ISM580 Information Network Security**
- **ISM502 Strategic planning for Information Systems**
- **ISM520 Decision Support Systems**

Human Resources Management:

- **MNA580 Change Management**
- **MNA520 Selection and placement**
- **MNA536 Compensation and Rewards**
- **MAN520 Risk and Quality Management**

Financial Management:

- **FIN520 Corporate Finance**
- **FIN502 International Finance**
- **FIN536 Corporate Investment Analysis**
- **MAN520 Risk and Quality Management**



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International Business:

- GEB520 Globalization and Emerging Markets
- GEB580 International Business Strategy
- MAR520 International Marketing
- FIN502 International Finance

Healthcare Management:

- HSA501 Health Care Organizations
- HSA502 Health Care Infrastructure
- MAR520 Health Care Finance
- FIN502 Health Care Strategic Management

Hospitality Management:

- HFT502 Hotel & Restaurant Management
- GEB520 Hospitality Communication and event management
- MAR536 Tourism & International Travel Management
- FIN520 Sustainable Development

Sport Management:

- MAR536 Integrated Marketing Communication
- SPM501 Sports Operation and Facility Management
- SPM520 Sports Entrepreneurship and Development
- SPM 536 Sports Events and Sponsorship Management